



National Convention
and Techworld®

NASHVILLE



2012

GAYLORD OPRYLAND RESORT & CONVENTION CENTER ★ MARCH 11-15

The largest gathering of community bankers in the world!



2012 GENERAL SESSION SPEAKERS

Federal Reserve Chairman

Ben Bernanke

Acting Chairman FDIC

Martin Gruenberg

Acting Comptroller of the Currency

John Walsh

ICBA Chairman

Salvatore Marranca

ICBA President and CEO

Cam Fine

Brand Visionary and Communications
Strategist for Harley Davidson

Ken Schmidt

Political Columnist

George Will



MAKE PLANS NOW TO ATTEND MARCH 11-15, 2012 NASHVILLE, TN

Do your 2012 goals include advancing your career or making your community bank more profitable and competitive? If so, make your plans to attend the ICBA National Convention & Techworld in Nashville. Hear from Ben Bernanke, John Walsh, Martin Gruenberg and Cam Fine who will address the nation's largest gathering of community banks regarding their visions for the future of our country and the banking industry. Plus, you will learn how current and evolving trends are having a dramatic, long-lasting impact on community banks.

EDUCATION...LEARN VITAL INFORMATION WHILE EARNING CPE CREDITS

Compliance, regulations, audits, marketing, technology/social media, customer service; ICBA will offer more than 60 educational opportunities at the Nashville convention:

- ★ Compliance With the New Consumer Mortgage Laws: A Brave New World*
- ★ Improving the Quality of Loan Analysis, Approval Process & Credit Review*
- ★ Developing & Marketing Deposits Products Aimed at the Younger Generation*
- ★ The Best Business Mistakes*
- ★ Strategies to Increase Fee Income in the Current Environment*
- ★ In Search of Profits: Tips for CEOs and CFOs*

NETWORKING

The evening events are planned for you to enjoy time with your peers in a relaxed setting. We will kick off with the exhibit hall reception followed by the ICBA "Snapshots of Nashville" Theme Party. Enjoy the ICBPAC 23rd Annual Denim & Diamonds Silent Auction with hundreds of items up for silent and live auction and we'll close on Wednesday evening with the final banquet and show featuring the World Classic Rockers.

WHO SHOULD ATTEND THE 2012 ICBA CONVENTION?

Community bankers, community bank directors, community bank owners, and senior management.

WHY SHOULD YOU ATTEND THE 2012 ICBA CONVENTION?

- ★ Your presence is essential so that key policymakers and regulators see you face to face when they provide the latest updates on financial regulation.
- ★ Network with thousands of other bankers just like you and discuss best practices.
- ★ ICBA's convention remains the best educational opportunity for community bankers and directors nation-wide.
- ★ Gain the continuing education credits you need to grow as a banking professional.
- ★ Techworld will feature more community bank product and service providers than ever before.

Register Today:

At www.icba.org/convention

For questions call the Convention Department 1-800-422-7285